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10		
19	UNITED STATES	DISTRICT COURT
30	OTTIED STITTES	Biolider cocki
20	FOR THE NORTHERN DISTRICT OF CALIFORNIA	
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_ 1	SAN FRANCISCO DIVISION	
22	FEDERAL TRADE COMMISSION,	Case No. 3:23-cv-02880-JSC
	TEDERATE TRADE COMMISSION,	Cusc 110. 3.23 ev 02000 35C
23	Plaintiff,	DECLARATION OF ALYSHA BOHANON
24	Tidilitiii,	IN SUPPORT OF DEFENDANT
4	v.	MICROSOFT CORPORATION'S
25		ADMINISTRATIVE MOTION TO SEAL
	MICROSOFT CORPORATION and	CERTAIN EXHIBITS CITED IN
26	ACTIVISION BLIZZARD, INC.,	DECLARATION OF AMY HOOD
27	, ,	
<i>4</i> /	Defendants.	Dept.: Courtroom 8—19th Floor
28		Judge: Honorable Jacqueline S. Corley
-		-

DECLARATION ISO ADMIN MOTION

CASE No. 3:23-CV-02880-JSC

I, Alysha Bohanon, hereby declare under penalty of perjury that the following is true and correct:

- 1. I am an Associate at Wilkinson Stekloff LLP and am counsel for Defendant Microsoft Corporation ("Microsoft") in the above-captioned matter. I submit this declaration in support of Microsoft's Administrative Motion to Seal Certain Exhibits Cited in the Declaration of Amy Hood ("Administrative Motion"). In my role, I have personal knowledge of Microsoft's use and protection of non-public, highly sensitive, and confidential business information, including the information at issue here.
- 2. I have personal knowledge of the facts set forth in this Declaration and, if called as a witness, could and would competently testify to them.
- 3. I have reviewed and am familiar with the exhibits named in the Administrative Motion, as they contain information designated by Microsoft as "Confidential."
- 4. As set forth in the Administrative Motion, certain limited portions of the exhibits contain non-public and highly sensitive information, including, but not limited to, information reflecting Microsoft's internal decision-making processes, investment decisions, assessment of the competitive landscape, strategic evaluation of forward-looking opportunities, business partnerships, existing confidential agreements, and internal discussions of business strategy.
- 5. This information could be used to injure Microsoft if made publicly available, and it would cause competitive harm to Microsoft if the above information was publicly disclosed. For example, disclosure of this information would give Microsoft's competitors insight into Microsoft's strategies, plans, and assessments regarding potential opportunities, and those competitors may alter their strategic plans or offerings if they knew Microsoft's strategies and plans. Disclosure of this information would also harm Microsoft by allowing its competitors to circumvent the time and resources expended by Microsoft in developing its internal practices and strategies. Disclosure of this information would further harm Microsoft's negotiating position with its business partners.
- 6. Microsoft takes robust measures to maintain the confidentiality of all the above-described information, including limiting internal disclosure of some of this information to persons on a need-to-know basis, and does not disclose it publicly. All of this information was designated as confidential pursuant to Section 21 of the FTC Act, 15 U.S.C. § 57b-2, and/or as Confidential pursuant to the

1	Protective Order Governing Confidential Material entered on December 9, 2022 in In the matter of	
2	Microsoft Corp. & Activision Blizzard, Inc. Docket No. 9412 (FTC). This information is also	
3	Confidential under the operative protective order in this case (ECF Nos. 115-1, 170). For these reasons,	
4	Microsoft respectfully requests that the Court order the exhibits set forth in its Administrative Motion to	
5	be sealed.	
6	I declare under penalty of perjury under the laws of the United States that the foregoing is true	
7	and correct to the best of my knowledge.	
8		
9	Dated: June 28, 2023 /s/ Alysha Bohanon	
10	Alysha Bohanon	
11		
12		